



## How 3D Renders Help Visually Communicate Your Design Vision to Contractors

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Today's society is focusing on remote work. In Creative Interior Architecture's last [newsletter](#), we discuss the current remote working trend and how it is becoming a permanent solution compared to the traditional workweek.

How does this new work model affect the real estate professional, most specifically the real estate investor?

[Jason Hartman](#) mentions that housing is an excellent investment, since interest rates are at the "lowest levels on record" and that more people are turning to larger properties. These larger properties will help families work from home easier.

How about commercial real estate? How is that market affected?

Hartman goes on to note that commercial real estate is suffering. The future of commercial will leave companies rotating employees where only a fraction of people will work in the office while the rest work from home. This new strategy will have companies not in need of larger commercial spaces.

All spaces, from residential to commercial, need transformation.

How do we help transform both residential and commercial spaces to conform to the new remote work model without panicking?

Hire an interior architect. If you've been following CIA's newsletters, you've learned that interior architects spend their time studying industry applications, perspectives, and end-users needs that allow for the enhancement of a feature in a residential or commercial space. Our last newsletter also states that interior architects and designers have started the remote shift for several years by being able to complete their degree online in the comfort in their own home.

Interior architects are highly skilled in producing high-quality plans and renders from wherever they are located. The results are phenomenal.

# Creative Interior Architecture

Homeowners are praising the knowledge that interior architects carry because they are now able to easily transform their home into a working oasis. Even new homeowners are turning to interior architects for help when it comes to redesigning and coming up with the best ideas to making their new home fit their future in both work and play.

Real estate investors are thankful for the quick ideas that interior architects come up with through visual renders. They are excited to view ideas that fit the home that will be a wholesale or fix-and-flip.

Too, contractors appreciate the visual communication, and value many photos that are transformed to digital clean-ups and renders. These digital clean-ups and renders are usually referred to when talking about finishing touches and not too many words need to be said.

They are custom, quick, and efficient for the modern real estate industry. So now, a contact-free approach takes place and renders can be given to contractors by email.

Since contractors know the exact details of that is happening in the home, they can refer to the render as a suggestion without guessing ideas, materials, or the main objective the home is trying to pursue for end-user. Instead of just coming up with traditional ideas, contractors are happy to have a designer's perspective to making the home transformation into generational wealth for the end-user.

And what about commercial properties?

Interior architects and designers can help with that as well. Interior architects have in-depth knowledge of national and local codes and standards. They can transform any space, where measurements are given, and create such detailed plans that can be given to the city for approval.

Interior architects and designers are essential to the real estate industry because they establish safety parameters, reduce operating expenses, lessen repair costs, incorporate sustainability, and improve tenant satisfaction.

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