



INTERIOR ARCHITECTS FOR RISK MANAGEMENT, EFFICIENT DELIVERY, AND EFFECTIVE IMPLEMENTATION

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Interior architects are set up for project managing during their time in school. From the onset, viable lessons identify the steps it takes in order to fulfill project requirements that clients need help with. Far too often, projects are incomplete, and budgets are exceeded due to lack of project management.

Read a couple of examples where clients are unhappy with project results. Find out where the mistakes originated and how they could have been prevented:

One Fix and flip investor buys a property for \$185k in southern California with a resale value of \$205k. Investor starts the project right away, only to find out that so many other details need solving first before completing the elements that were established with the contractor after the time of purchase. Now there are extra costs in operational expenses and repairs, longer timeframe, and minimal resale value.

Two A short-term rental owner asks social media for help with updating and upgrading their personal home's décor, linens, pet-friendly conversion, and marketing. They work exhaustively over vendors, returns, unkept budgets, and are experiencing buyer's remorse, sentimentality, and are stuck in a rut when they realize their budget is depleting and instead of asking a professional, they ask social media.

Three Hospitality operators are looking for a distinctive style for their brand. They know about branding but not how to implement it, so they hire a budget-friendly designer. The designer ends up throwing some styles together not listening to the client and the client becomes more and more dissatisfied with this and all designers, finding the designer did not have the qualification to take on such a large task involving hotels.

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In these three scenarios, what could have been done to greatly reduce risks that leave projects unfinished and with diminished value? Project management. Whole Building Design Guide has developed what it takes to plan a project to delivery and how to control the design process with monitoring until the project is complete. They go on to discuss the importance of effective project management strategies from the integrative design before the project is bought, to construction delivery, and what controlling factors are needed to ease clients stress. We mentioned in our last newsletter that general inspections do not check for code compliance and standards, functionality, sustainability, and analysis of the property that ensure end-user satisfaction while meeting budget, deadlines, and improving marketability.

Whole Building Design Guide could not have said it better:

“Value for the money in construction requires completing a project on time, on budget and to a level of functionality that meets the determined needs. A well-programmed project will continue to provide value and meet user needs throughout its lifetime and will contribute positively to the environment in which it is located with a wide range of social and economic benefits. Early investment in planning, programming, and design can help deliver these benefits and avoid unnecessary costs and delays.”

When considering a designer, make sure their qualifications accompany the codes and standards for this modern world.

Hire CIA as project management for streamlining that utilizes cutting-edge tools and methods to ensure timely achievement of milestones, reduction of operating expenses, lessened repair costs, improved tenant satisfaction, attraction of patrons, alleviation of stakeholder stress, and deft application of marketing.

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“...EFFECTIVE PROJECT MANAGEMENT STRATEGIES FROM THE INTEGRATIVE DESIGN, BEFORE THE PROJECT IS BOUGHT, TO CONSTRUCTION DELIVERY, AND WHAT CONTROLLING FACTORS ARE NEEDED TO EASE CLIENTS STRESS.”

